



ParcelPal

Technology, Inc.

www.parcelpal.com

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About

ParcelPal is an innovative technology that is disrupting the local courier business.



By tapping into the ever-growing sharing community, our innovative approach to delivery makes everyone a courier.



Over \$450k investment to date for our pilot launch in Vancouver, BC.



The ParcelPal network consists of over 1000 couriers and a growing number of local businesses. The network is currently in beta and limited to Vancouver.



Competitive pricing drastically reduces costs for clients, low operational costs allow us to provide industry-leading compensation to our couriers.

The Technology

ParcelPal's technology consists of three mobile phone apps (iOS & Android) as well as our web application for businesses.

Web App



- Easily integrated & implemented into existing logistics infrastructure.
- Send multiple packages to multiple destinations.
- Algorithm selects highest ranked couriers closest in proximity to pick-up location.
- eCommerce API for integration into online platforms.

ParcelPal Courier



- Available on iOS & Android platforms & optimized for performance.
- Rating scale of 1-5, which determines placement in job order.
- Pick up and drop off multiple packages; route automatically optimized.

ParcelPal Ship



- Peer-to-Peer shipments.
- Will be available Q3 2016.

Market Opportunities

Local delivery in Canada is a **\$1.8B** market per year.

- Fragmented with many small players
- Ripe for disruption through this technology and business model.

Industry expected growth rate of **2.3%** in 2016-2017.

Vancouver's downtown core sees **25,000** people in foot traffic Monday-Friday.

In 2015, approx. **80%** of Canadians aged 18-35 owned a smartphone with a high speed data plan.

- Estimated to reach **98%** by 2018

61% of the population in North America has made at least one online purchase, with a total of **2.5B** total online orders.

Management



CEO
Jason Moreau

Jason has an extensive background with technology and public markets. He founded and built a SaaS (software as a service company) for 15 years that was listed on the TSX Venture Exchange until its sale to a NASDAQ listed company in 2011.



Lead Developer
Shane Erno

Shane brings a passion for disruptive innovation. He has 16+ years of professional experience in software development, specializing in internet applications and services. He's an extremely experienced and passionate developer, and is responsible for the underlying architecture of ParcelPal Technology.



VP OF OPERATIONS
Kelly Abbott

Kelly is a highly skilled business operations manager specializing in process design/redesign, solution development and supply chain management. He is an analytical thinker and a results driven individual with an aptitude in all aspects of supply chain management.



MARKETING DIRECTOR
Dylan McRobert

Dylan has worked in various sales and marketing roles on both the agency and business side. Dylan specializes in digital marketing and has an eye for design and UX.

Board & Tech Team

Qualified and dedicated Board of Directors with 45 years combined tech experience.

- Jason Moreau
- Ben Catalano
- Martin Woodward

&

Technology team of 5 experienced developers for iOS and Android. Led by Shane Erno



Investor Overview

Shares Outstanding	25,401,511
Options Outstanding	1,205,000
Market Cap	\$4,800,000
Warrants @ \$0.20	1,716,661
Management Holdings	5,000,000+
Warrants @ \$0.10	1,500,000
Warrants @ \$0.20	1,000,000
Finders Warrants @ \$0.10	197,000

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52 Week High \$0.29

52 Week Low \$0.015



Why Invest?

ParcelPal technology is the first mover in the on-demand local Canadian courier market.

Large revenue stream

20% of each parcel transaction.

Future revenue 1-2% of each purchase for insurance.

High expected adoption rates among businesses; low capital expense requirements & quick implementation time.

Geographically scalable business model.

eCommerce sales expected to grow 14-15% this year in North America.

Shopping cart integration development underway for bricks & clicks strategy.

Key Drivers



eCommerce purchasing by consumers.



Home-based and direct point of sale delivery require product delivery.



63% of millennials more likely to make a purchase from a brand with a customer rating system.



Continuing acceptance and preference for online purchases.



Rapid growth throughout North America.



ParcelPal solves rising costs of logistics by undercutting competition.

Competitive Landscape

ParcelPal competes head-to-head with capital intensive local courier services that are using legacy technology, as well as other shared economy delivery services such as:



UberRUSH



Meanwhile, rural areas are still underserved.



2016 Strategy

WHAT'S NEXT?

Expand solution fit
(features & integration)

*Develop enterprise
software plugin for
eCommerce.*



Soft launch in Vancouver
Q1 2016



Increase Direct
Sales Force



Raise \$1-1.5M capital
Q2-Q3 2016



Hard launch Canada
Q2 2016
*Expansion to Toronto,
Calgary, & Montreal*



Test new markets
(US & international)



Summary

Disruptive technology companies have been taking center stage with the VC/investment community.

The courier business has been dominated nationally by a few giants we're all familiar with:



and a handful of others, with many smaller companies operating in the short haul local space.

The sector has always been operated this way, untouched, for decades and generating billions of dollars in annual revenue.

With an on-demand and peer-to-peer service, ParcelPal leading the trend towards disrupting traditional business.

We believe we are situated ahead of the curve, with an innovative offering and the management required to become a disruptive competitor in the regional and national shipping and logistics industry.



Thank You

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